Profile
Elizabeth Quat
President and Co-founder of Internet Professionals Association

Elizabeth Quat is the President and Co-founder of Internet Professionals Association (iProA) and the Vice President, Corporate Development of SC Fulfil Limited which provides Logistics consultancy, solutions and System Services. Ms. Quat possesses 18 years extensive experience in business development, Asia market entry, new product development, alliance development and corporate communication.

Being an active advocator of industry development and community contribution, Ms. Quat serves in many committee of various government bodies in pursuing her dream to enhance and improve Hong Kong's competitiveness and IT professional standard, to promote social responsibility and entrepreneurship, as well as to narrow the digital divide.

Initiated and led by Ms. Quat, the "Web Care Campaign" was launched by iProA in 2001. In an effort to bridge the digital divide, a booklet "An Easy Guide to Building No Barrier Web Sites" has been published. The Web Care Campaign has also been actively promoting the "Unified Internet Training Programme (UITP)". So far, more than 500 volunteer tutors have completed their training and received certification, there are 102 voluntary organizations participating in the programme and more than 8,000 beneficiaries, most of them are elderly and women. With the vision to narrow digital divide globally by leveraging the expertise, best practices, experience and resources of the global network, Ms. Quat initiated and founded the "Global Alliance for Bridging the Digital Divide" (GABDD) in October 2003 with a group of ICT experts and professionals from 22 countries, and successfully conducted the "Global ICT Summit 2004" in Hong Kong in May 2004 with over 70 renowned speakers from 22 countries participated.

Ms. Quat was elected as one of the "Ten Outstanding Young Persons" and "Ten Outstanding Young Digi Persons" for the year 2001.

Ms. Quat community servicing record:
- Logistics Development Council, HKSAR Government - Committee Member
- Research Grants Council of the University Grants Committee, HKSAR Government - Committee Member
- The Personal Data (Privacy) Advisory Committee of the Office of the Privacy Commissioner for Personal Data (PCO) – Committee Member
- Chinese Language Interface Advisory Committee, HKSAR Government - Committee Member
- The Central Co-ordination Committee on the Promotion of IT Usage among Women, HKSAR Government - Committee Member
- The Internet Professionals Association – Founder & President
- The Global Alliance of Bridging the Digital Divide - Founder & Chairman
- United Nations' World Summit Award – Board Member and Asia Spoke Person
- The Hong Kong Women Professionals & Entrepreneurs Association - Director
- Women Executive Club of the Hong Kong General Chamber of Commerce - Executive Vice-President
- Women Entrepreneurs Committee of the Hong Kong Federation Of Women - Committee Member
- Hong Kong United Youth Association – Executive Director
- Shanghai Youth Federation – Committee Member
- Advisory Committee on Information Engineering of the Chinese University of Hong Kong - Committee Member
- Advisory Committee of Social Science Department of the Baptist University of Hong Kong - Committee Member
- Advisory Committee of School of Business of the Baptist University of Hong Kong - Committee Member
- Advisory Committee of Computing Science Department of the City University of Hong Kong - Committee Member
- Advisory Peer Group of General Business Studies Strand of the Open University of Hong Kong - Committee Member
- Course Validation Board (eBusiness and Marketing Courses), Department of Business Administration of the Hong Kong Institute of Vocational Education (Chai Wan) - Vice-Chairman

Introduction of Internet Professionals Association (iProA)
iProA, a non-profit making professional organization founded in 1999, is dedicated to bridging digital divide in society, and advancing the art & science and proper application of Internet technology. Over the past four years, iProA and its members have participated actively in community services and gained wide recognition in Hong Kong. Starting from 2004, a number of iProA members have been granted the right to register as individual voters of the IT Functional Constituency in the LegCo election. Our efforts in narrowing digital divide have also been well received at the international level. We have participated in United Nations' World Summit of the Information Society (WSIS) and been appointed to the Experts Panel of United Nations' World Summit Award (WSA) representing Hong Kong and China, and been serving in the Grand Jury and appointed as spokesman for Asia.

Members of iProA come from a wide spectrum of professions, including experts in areas like innovative design, sales, marketing, infrastructure, e-commerce, consultancy, investment and other Internet related professional services. We currently

represent over 800 professionals, many of whom are CEOs and senior executives from leading information technology enterprises. Apart from the common goal of promoting proper applications of Internet technology, we also work towards improving professionalism of information technology practitioners, encouraging IT professionals to share social responsibilities, as well as striving to bridge digital divide across geographical boundaries.

Since its inception, iProA has joined hands with different organizations such as government departments, public bodies, universities, media and private businesses in organizing hundreds of events in line with our mission. In this process, we encourage business corporations, public organizations as well as individuals to join the growing Internet world and participate in social services. Through successful completion of these events, we expect that more resources will be made available by the government and all sectors in society to support the continuous growth of Internet and the IT sector in Hong Kong.

2003 Major Achievements

- Contributing to the fight against SARS through initiation of the "BrightenHK Campaign", organization of the "IT in Health Forum", and participation in the "Net Care Campaign";
- Successfully applying for the eligibility of our members as voters of the IT Constituency in the 2004 LegCo election;
- Contributin to the building of a digitally inclusive information society and bridging digital divide through constructive direct actions through the Web Care Campaign, and founded the "Global Alliance for Bridging the Digital Divide" (GABDD) with participation from 22 countries;
- Participating in the World Summit of the Information Society (WSIS) and World Summit Award (WSA) organized by the United Nations;
- Raising the standard of excellence of the new generation Internet professionals by successfully launching the Intervarsity Internet Technologies Exposition and Conference (IiTEC) 2003 ;
- Enhancing personal competitiveness of members by successfully organizing 29 free "Self-Enhancement Workshops"; and
- Promoting ICT usage and knowledge to the general public via organization of 28 IT Talks in 27 public libraries.

2004 Major Achievements

- Successfully running "**Global ICT Summit 2004**" in the Cyberport from 11 to 15 May. Nine ICT ministers and secretaries-general had participated in the Summit and 70 experts from 22 countries had made totally 91 speeches to 1,162 participants

- The Global Alliance for Bridging the Digital Divide (GABDD) stepped up promotional activities for the Web Care Global Alliance (WCGA) at the Summit to provide reference, guidance and assistance for the government and private enterprises of member states in the development of outstanding barrier free web pages

- The Euro-Asian e-Entertainment Alliance was formed at the Summit to collaborate on applied research and development, prototyping, and testing of novel technologies over the areas of smart media, mobile entertainment, digital contents and games.

- Having formed the **Mainland-Hong Kong ICT Business Development Centre** at the Summit and signed 14 bilateral Memoranda of Understanding with ICT organizations from 12 countries, with a view to assisting Mainland China and Hong Kong ICT companies in entering into overseas markets and providing a global platform for business matching.

- Successfully running Web Care Award 2004 under the Web Care Campaign. Totally 137 awards were granted to 78 organizations to show our appreciation for their success in constructing user-friendly web sites to facilitate Internet surfing. Mr Aaron Kwok, a well known star and our Web Care Ambassador attended and granted special awards to outstanding volunteers and NGOs as a token of appreciation on their contribution to narrowing digital divide.
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  Successfully conducting IiTEC 2004 in July. During the 2-day public exhibition, 30 excellent final year projects of students from 13 departments of 7 tertiary institutions were displayed to an audience of over 1,000.