

CEO's Statement

行政總裁報告



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Shaping Hong Kong's Digital Future for a Smarter City

Extending the Global Reach of ".hk" for Brands Everywhere

築牢香港數碼基石，打造創新智慧城市
強化「.hk」的數碼優勢，品牌出海連結世界

Shaping Hong Kong's Digital Future for a Smarter City

As Hong Kong advances toward becoming a leading international smart city and digital society, the digital economy is expanding at an unprecedented pace. Internet technologies are now deeply woven into the fabric of everyday life and business operations, underscoring their indispensable role in our future. While these rapid advancements present significant opportunities, they also heighten expectations around cybersecurity, digital governance, and service excellence. In this dynamic environment, HKIRC remains steadfast in ensuring the robust and reliable management of the ".hk" and ".香港" domain name services. We actively align with government strategies and proactively respond to the evolving needs of our digital society, continually strengthening Hong Kong's internet ecosystem and reinforcing its competitiveness and standing on the global stage.

築牢香港數碼基石 打造創新智慧城市

隨著香港積極發展成為國際智慧城市及數碼社會，數字經濟的發展速度前所未有，互聯網技術深度融入市民生活和商業運作，進一步鞏固互聯網的重要地位。這些發展帶來了巨大的機遇，同時亦對網絡安全、數碼治理及服務質素提出更高要求。在此大背景下，HKIRC致力於確保「.hk」及「.香港」域名管理服務的穩健可靠，並積極對接政府施政方針，配合數字社會的發展需要，持續強化本地網絡生態系統。

Strengthening “.hk's” Digital Edge: Connecting Brands to the World

Over the past year, we proactively promoted the adoption of the “.hk” and “.香港” domain names across diverse sectors, including business, research, and education, with a view to strengthening public awareness of and confidence in regional domain names. These efforts support Hong Kong's role as an international financial centre and an innovation and technology hub. At the same time, HKIRC stepped up the promotion of the “.hk” and “.香港” domain names in the Chinese Mainland market and achieved notable results, successfully expanding their market share. In response to the Chinese Mainland's vast and dynamic digital economy, we actively established strategic partnerships with leading domain name registrars in the region, continuously extending our market reach while enhancing the visibility and practical adoption of “.hk” domain names at the enterprise level.

Advancing Cybersecurity Training to Support SMEs and Community

Cybersecurity is a vital safeguard for a city's digital infrastructure. HKIRC works in close partnership with the Government, industry, and key stakeholders to collectively strengthen the resilience of Hong Kong's digital ecosystem. As cyber threats continue to evolve in sophistication, we not only encourage organisations to conduct regular system reviews but also place strong emphasis on enhancing user awareness. To this end, HKIRC invests in comprehensive and sustainable training initiatives aimed at fostering a strong cybersecurity culture among enterprises and users over the long term.

In response to the diverse needs of enterprises, end users, and technical professionals, HKIRC delivers a broad range of capacity building programmes designed to enhance cybersecurity readiness and resilience. During the year, we launched Cybersec One, a free, integrated platform offering SMEs, schools, and non governmental organisations access to website risk assessments, vulnerability scanning, staff training, and phishing simulation exercises. The initiative supports grassroots organisations in establishing effective and practical cyber defences. In parallel, we continued to enhance the Cybersec Training Hub, incorporating emerging cybersecurity topics and practical modules tailored for both management and frontline personnel. The platform has already attracted over 410,000 users. HKIRC has also strengthened collaboration through memoranda of understanding with the Federation of Hong Kong Industries, Hong Kong Education City, and the Macau Productivity and Technology Transfer Center, forming strategic partnerships to jointly promote cybersecurity awareness and adoption. By 2025, these collaborations had engaged over 60,000 organisational websites in cybersecurity scanning initiatives.

強化「.hk」的數碼優勢 品牌出海連結世界

過去一年，我們積極推廣「.hk」及「.香港」域名在商業、科研、教育等不同領域的應用，加強公眾對地區性域名的認知與信任，以配合香港作為國際金融中心和創新科技樞紐的角色。同時，HKIRC在內地市場加強推廣「.hk」及「.香港」域名，並取得顯著成效，成功擴大域名的市場佔有率。面對內地龐大而多元的數字經濟環境，我們積極與內地領先的域名註冊服務商建立合作夥伴關係，持續拓展市場覆蓋範圍，並強化「.hk」域名在企業層面的曝光度與實際應用。

推動網絡安全培訓 支援中小企及社會各界

網絡安全是城市數字基建的重要保障，HKIRC持續與政府及業界等持份者保持密切合作，共同提升全社會網絡韌性。我們深知網絡威脅日趨複雜，除了鼓勵企業定期檢視系統外，提高用戶的安全意識同樣關鍵。因此，HKIRC投入資源推廣網絡安全培訓，促進企業與用戶從長遠建立良好的網絡安全文化。

針對企業、用戶及不同技術需求，HKIRC推出多元化網絡安全項目，包括今年推出「網絡防禦一站通」免費支援服務，為中小企、學校及非政府機構提供整合式的網站風險評估、漏洞檢測、員工培訓及釣魚電郵演習，協助基層機構建立穩健防線。HKIRC亦定期優化網絡安全員工培訓平台，加入熱門話題，涵蓋管理層、前線員工等等，提升企業網絡安全意識及技術水平，滿足不同人士的實際需要。員工培訓平台已累積超過410,000人次使用，並透過與香港工業總會、香港教育城、澳門生產力暨科技轉移中心簽署合作備忘錄，建立策略性合作夥伴關係共同推動網安，於2025年推動超過60,000個機構網站參與安全檢查。

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Beyond enterprise focused programmes, HKIRC remains committed to raising public and youth awareness through competitions, training activities, and social media campaigns. The second annual Hong Kong Cybersecurity Attack and Defence Drill recorded increased participation from both businesses and schools, providing hands on experience through simulated cyber attack scenarios. All related activities expanded in scale and engagement compared with the previous year, reinforcing Hong Kong's cybersecurity talent pipeline and advancing diversified, experiential learning approaches.

Advancing Digital Accessibility to Strengthen Social Inclusion

HKIRC remains committed to advancing digital inclusion through the Digital Accessibility Recognition Scheme, actively promoting accessible design across websites and mobile applications. We encourage broad participation from industries that are closely engaged with citizens' daily lives, ensuring that digital services are designed to meet the diverse needs of all users.

With record high participation from organisations and award recipients, public awareness of digital accessibility has increased significantly. This growing momentum reflects the wider adoption of inclusive design principles across sectors and reinforces Hong Kong's collective commitment to building a more accessible and inclusive digital future.

Promoting International Exchange in Domain Name Management and Enhancing Hong Kong's Global Standing

To deepen international exchange and collaboration, and to facilitate in-depth discussions on key issues such as DNS abuse mitigation, cybersecurity, and digital transformation, HKIRC hosted the 87th Meeting of the Asia Pacific Top Level Domain Association (APTLD) in Hong Kong for the first time during the year. The event provided a high-level platform for dialogue among local and international domain name management organisations, fostering cross-regional collaboration and experience sharing, and further enhancing Hong Kong's standing in the global domain name management and internet governance landscape. The meeting fully leveraged Hong Kong's strengths as an international

HKIRC 除為企業及機構提供網絡安全服務外，亦積極舉辦比賽、培訓及社交媒體活動，推動公眾及青年認識網絡安全。同時連續第二年舉辦攻防演練，吸引更多企業及學校參與，參加者透過模擬攻防場景累積實戰經驗。各項活動規模及人數均較去年提升，不僅鞏固香港網絡安全人才培育的技術基礎，亦促進多角度學習網絡安全。

推動數碼無障礙 深化社會共融

在推動數碼共融方面，HKIRC 持續推廣「數碼無障礙嘉許計劃」，積極倡導網站及流動應用程式採用無障礙設計，鼓勵更多與市民日常生活密切相關的行業參與，照顧不同使用者的需要。

隨著參與計劃的機構及得獎項目數目再創新高，社會對「數碼無障礙」概念的關注度亦顯著提升，反映社會各界對數碼共融理念的認同及實踐已不斷深化。

促進域名管理國際交流 提升香港全球地位

為深化國際交流與合作，並就 DNS 濫用防護、網絡安全及數碼轉型等關鍵議題進行深入交流，今年，HKIRC 首次在香港主辦亞太區頂級域名組織 (APTLD) 第 87 屆會議，為本地及國際域名管理機構搭建高層次的交流平台，促進跨地域合作與經驗分享，進一步提升香港在全球域名管理及互聯網治理領域的地位。是次會議充分發揮香港作為國際城市及區域樞紐的優勢，鞏固其在智慧城市及數碼發展方面的國際影響力。會議期間，與會者分享各地實務經驗與最新發展趨勢，為應對日益複雜的網絡風險提供具體參考。透過

city and regional hub, reinforcing its global influence in smart city development and digital advancement. During the conference, participants shared practical experiences and insights into the latest developments from different jurisdictions, offering concrete references for addressing increasingly complex cyber risks. By strengthening connections with the international internet community, HKIRC not only broadened local perspectives on domain name management and internet governance but also injected new momentum into the long-term development of Hong Kong's digital economy and cybersecurity ecosystem, further consolidating Hong Kong's role as a key node in international internet governance.

Collaborative Innovation: Charting New Course for a Secure and Inclusive Internet

Looking ahead, as the Government accelerates the implementation of digital government and smart city initiatives, demand for a secure, inclusive, and efficient internet environment in Hong Kong is expected to continue growing. Guided by a principle of steady and sustainable progress, HKIRC will further strengthen its core domain name management functions to ensure system stability, security, and reliability, while expanding the reach and impact of its Cybersec One and digital accessibility initiatives. At the same time, HKIRC will deepen collaboration with the Government, industry partners, and the wider community to embed cybersecurity awareness and digital inclusion into the everyday operations of businesses and the daily digital experiences of citizens. Through collective effort and collaborative innovation, HKIRC is committed to charting a new course for a resilient, inclusive, and future ready internet that supports Hong Kong's ongoing digital transformation and long term development.

加強與國際互聯網社群的連結，HKIRC 不僅拓展了本地在域名管理及互聯網治理方面的視野，亦為推動香港數碼經濟及網絡安全生態的長遠發展注入新動力，進一步鞏固香港作為國際互聯網治理重要節點的角色。

協作創新 開拓安全共融互聯網新里程

展望來年，隨著政府推動更多數字政府及智慧城市措施，預期本地對安全、共融及高效的互聯網環境需求將進一步增加。HKIRC 將以「穩中求進」為大前提，一方面持續鞏固域名管理的核心職能，確保系統穩定可靠；另一方面進一步擴展「網絡防禦一站通」及數碼無障礙相關服務的覆蓋範圍，並加強與政府、業界及社會各界的協作，將網絡安全及數碼共融理念更深入地融入市民及企業的日常運作之中。憑藉共同努力與協作創新，HKIRC 積極引領構建一個具韌性、包容性及前瞻性的互聯網生態，為香港的數位轉型與長遠發展奠定穩健基礎。